

CHRISTOPHER ALVARADO

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ABOUT

I am a designer based in Brooklyn, New York with a passion for creating dynamic content, solving complex problems with design solutions and I strive to achieve that for my clients. I have experience with graphic design, visual design, photography, art direction, and working at a few agencies. I work great with large teams of creatives and smaller more focused project teams.

EDUCATION

CUNY, New York City College of Technology
New York, Bachelor of Fine Art, Magna Cum Laude

Graduating Class of 2017
Major: Communication Design, GPA 3.7

Member Of Phi Sigma Chi Multicultural Fraternity, Inc.
Member of the Student Government Association
Member of the FSC Multicultural Awareness Group

SKILLS

Project Management
Leadership Experience
Event Coordination
Creative Direction
Art Direction
Seasoned Collaborator
Creative Problem Solving
3D Modeling & Printing
Advanced Photo Retouching

SOFTWARE PROFICIENCY

Adobe CC
Blender, ZBrush, Procreate
Figma, Webflow, Editor X
MAC OS Windows 10/11

EXPERIENCE

Visual Country

Production Assistant

Brooklyn, New York - FEB 2023 / Current

Worked closely with CEO executing all tasks delegated with autonomy and minimal supervision
Drove company vehicle for any pick-ups/ drop-offs
Scheduled and managed equipment rental pick-up and drop-offs needed for projects
Managed food orders and delivery for production crew
Managed orders of garments and accessories for set as well as in person shopping, pick-up, return of items

DCBYCA, INC.

Graphic Design and Art Direction

New York, NY - DEC 2019 / Current

Advised clients on strategies to reach a particular audience
Managed contracts and provided art and creative direction
Created visual concepts to captivate and communicate to consumers
Provided photography services for clients
Maintained graphics and master files for all content
Created design deliverables, mockups, style guides, iconography, mood boards, etc.
Developed design concepts consistent with brand strategies
Experience creating graphic animations

Louis Vuitton

Docent/ LV200 exhibit

New York, NY - SEP 2022 / JAN 2023

Guided and Educated visitors about LV200 Exhibit's artists and art pieces
Lead private tours for LVMH members, clients, and investors
Engaged with visitors to promote involvement in art workshops

Industrial Color / Industrial Color Brands

Intern

New York, NY - MAY 2017 / AUG 2018

Photographed model castings and organized/managed files
Assisted with design, development and direction for, editorial layout, social media campaigns, SEO reporting, illustration
Designed Logo and website for Surf Skate project
Created wireframes and mockups
Created infographics for blogs, websites, social media, print publications and internal use
Provided Design solutions for globaledit campaign
Designed strategic split testing to support iterative development processes

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