

CHRISTOPHER ALVARADO



PORTFOLIO



LINKEDIN PROFILE



@DCBYCA



ABOUT

I am a Visual designer based in Brooklyn, New York with a passion for creating dynamic content, solving complex problems with design solutions and I strive to achieve that for my clients. I have experience with graphic design, visual design, photography, art direction, and working at a few agencies. I work great with large teams of creatives and smaller more focused project teams.

Ready for the next stage in my life, I am actively seeking a design career at a company in New York or Georgia. The areas that interest me are Visual/ Graphic design, Photography and Art direction.

EDUCATION

New York City College Of Technology, CUNY
Class of 2017

Bachelor of Fine Arts, Magna Cum Laude
Major: **Graphic Design**

GPA 3.7
Member Of Phi Sigma Chi Multicultural Fraternity, Inc.
Member of the Student Government Association
Member of the FSC Multicultural Awareness Group

Edward R. Murrow High School
Class of 2012

Specialized art program

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EXPERIENCE

DCBYCA, INC.

Visual Design and Art Direction
New York, NY - DEC 2021 / Current

Conceptual creative with attention to detail, self-motivated and self-directed; seasoned collaborator
Contractor providing creative direction for clients' design services working with a small team of local designers
Created visual design deliverables e.g., branding, style guides, mock-ups, iconography, mood boards etc.
Experience with 3D modeling and printing
Provided photography services for clients
Advanced photo retouching experience
Worked closely with clients with various levels of business for their design needs

Louis Vuitton

Docent/ LV200 exhibit
New York, NY - SEP 2022 / DEC 2023

Guided and educated visitors about exhibit, artists, and art pieces
Lead tours for private clients
Engaged with visitors to promote involvement in art workshops

Industrial Color / Industrial Color Brands

Intern
New York, NY - MAY 2022 / AUG 2022

Created style guides for all brands
Made presentations have a consistent and interesting design
Designed logo, website, and ads for Surf Skate
Pitched marketing ideas and design solutions for globaledit
Photographed casting and organized/ managed files
Scheduled monthly posts for all brands' Instagram pages

BestBuy

Sony Digital Imaging Experience Expert
New York, NY - MAR 2018 / FEB 2022

Excellent listener, taking the time to understand what each client hopes to achieve or learn creating connected solutions in a fast paced, dynamic environment
Taught Photography 101 classes monthly
Passionate for educating, inspiring, and ability to instruct in a hands-off manner, letting clients learn by doing
Ability to teach small groups and coach multiple customers
Excellent at working in team based projects and goals
Accumulated knowledge and expertise through continuous learning and self development, providing excellent customer experiences

SKILLS

Creative direction
Art direction
Brand development
Project management
Event coordination

SOFTWARE PROFICIENCY

Adobe CC
Blender
Figma, Webflow, EditorX
MAC OS
Windows 10/11